



naughty**nutrition**

NaughtyNutrition.co



12K
Monthly Blog



11.5K
Instagram Followers



3200
Facebook Likes + 1000
Community Members



15K
Monthly Engaged



3500
Email Subscribers

ABOUT NAUGHTY NUTRITION

90% nutrition, 10% chocolate, 0% BS!

Naughty Nutrition provides access to the most accurate, and up-to date health products and solutions, alongside delicious and healthy recipes, all without any of the BS attached.

We're Jenni & Mirna, Registered Holistic Nutritionists and founders of Naughty Nutrition. We're also health mavens and it's our goal to provide our readers with delicious eats, simple healthy living strategies, and access to the best brands that align with our core philosophies - that nutrition doesn't have to be complicated or boring.

We go out of our way to make nutrition fun, easy, energetic, and love to expose brands that fall into these categories: kitchen ingredients, healthy packaged foods, healthy snacks, fitness tools, non-toxic skincare products, and health enthusiasts/entrepreneurs. This way our readers can interact with the best health tools and products on the market that will easily fit into their lifestyle.

We look for brands that align with our core philosophies, and we go out of our way for the brands we work with, making sure their values and products connect with our readers on a deep and long-lasting level.



PAST COLLABORATIONS



CARINA
ORGANICS



18K

MONTHLY PAGE
VIEWS

800K+

MONTHLY PINTEREST
VIEWS

40K

REACH

6%

AVG. SOCIAL
ENGAGEMENT RATE



SPONSORSHIP OPPORTUNITIES

- EMAIL PROMOTION
- GIVEAWAYS
- GUEST POST
- PRODUCT PLACEMENT
- SPONSORED POST/ PRODUCT REVIEW
- BRAND AMBASSADORSHIP
- BANNER ADS
- SOCIAL MEDIA PROMOTION
- CUSTOM PACKAGES

BLOG STATISTICS

90%
WOMEN

75%
NORTH AMERICA

60%
25-44 YEARS OLD

SPONSORED POST/ PRODUCT REVIEW

We can showcase your wonderful brand in a fun and creative way to our growing community. Writing a detailed blog posts, doing a complete product review, or doing a product analysis based on our health teachings, are just some ways we can showcase your brand through a sponsored post.

RECIPE DEVELOPMENT

Would you like to see your product in use in a completely unique, delicious and healthy recipe? Or, do you need a recipe developed for your own platform but don't have the time? We make sure we provide delicious and nutritious recipes for whatever your needs are.

SOCIAL MEDIA PROMOTION

Want to see your product on one of our social feeds, or maybe, promoted live or on Youtube? We will take a beautiful photo of your product in action, or discuss it in a video setting, and promote it to our targeted audience.

AMBASSADOR PACKAGE

Want Naughty Nutrition to be the face for your brand and blast it to the world through all of our platforms? We can create a custom package based on your needs for a long-term delicious partnership.

FOR RATES, SERVICES OR PACKAGES NOT SHOWN HERE PLEASE CONTACT US

AS FEATURED IN:

Vista
Canadian Guide to Healthy, Organic Living

INSIDER **Reader's**
digest

BRIT+CO

"I HAD A GREAT EXPERIENCE WORKING WITH NAUGHTY NUTRITION ON SOME PROMOTIONAL MATERIALS FOR MY COMPANY "NUTS FOR CHEESE". THE INTERVIEW QUESTIONS THEY ASKED ME WERE INSIGHTFUL AND REALLY HIGHLIGHTED MY BRAND VALUES TO OUR TARGET CONSUMERS. THEY WERE EASY TO COMMUNICATE WITH AND THE VALUE OF THEIR BRAND POSITIONING SKILLS WAS IMMEDIATELY EVIDENT! WOULD HIGHLY RECOMMEND THEIR SERVICES!"

- MARGARET COONS
FOUNDER AT NUTS FOR CHEESE

LET'S WORK TOGETHER

Get in touch via email
HELLO@NAUGHTYNUTRITION.CO
or visit our website at
NAUGHTYNUTRITION.CO

